



# Port Environmental Task Force

EPA Region III  
Level I CARE Grant  
Philadelphia, PA

Sean Jacobs, Project Coordinator

Clean Air Council



# Philadelphia

## A long history of social activism



Source: National Constitution Center



Source: Temple University Library



# Clean Air Council

*Protecting Everyone's Right to Breathe Clean Air*

- Founded in 1967
- Based in Philadelphia
- Over 7,000 members in PA, NJ, DE
- Leader on air quality issues
- EPA CARE Level I recipient



# Port Environmental Task Force

- Started as a subcommittee of Philadelphia Diesel Difference
- Diverse group of stakeholders
- Focused strictly on ports
- Short-term goal: Prioritize list of environmental concerns and recommendations
- Long-term goal: Measurable toxics reductions



# Why Southeast Philadelphia?



Source: Philadelphia Regional Port Authority

- Nearby Neighbors
- Busiest Port
- Increased Activity
- Expansion Plans

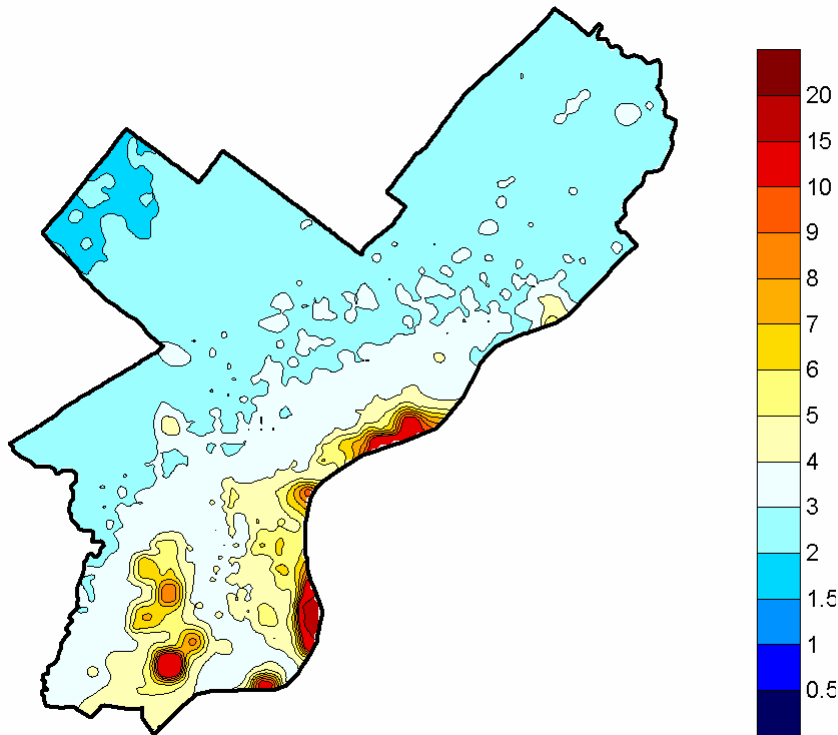
**Greenwich Terminals at  
Packer Avenue**



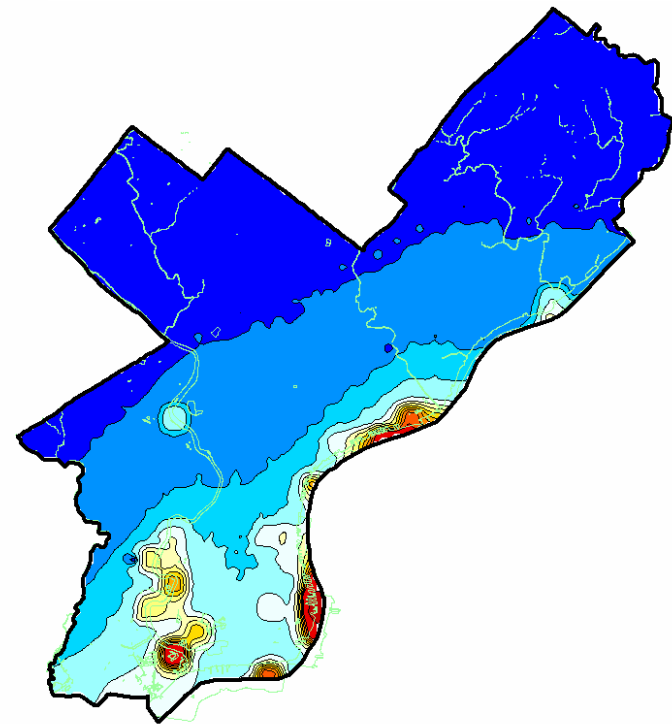


# Diesel Particulate Matter or “Soot”

Total Concentration



Marine Contribution



Source: U.S. Environmental Protection Agency



Not just  
air  
quality...

FUNNY ANGLES

By Angelo



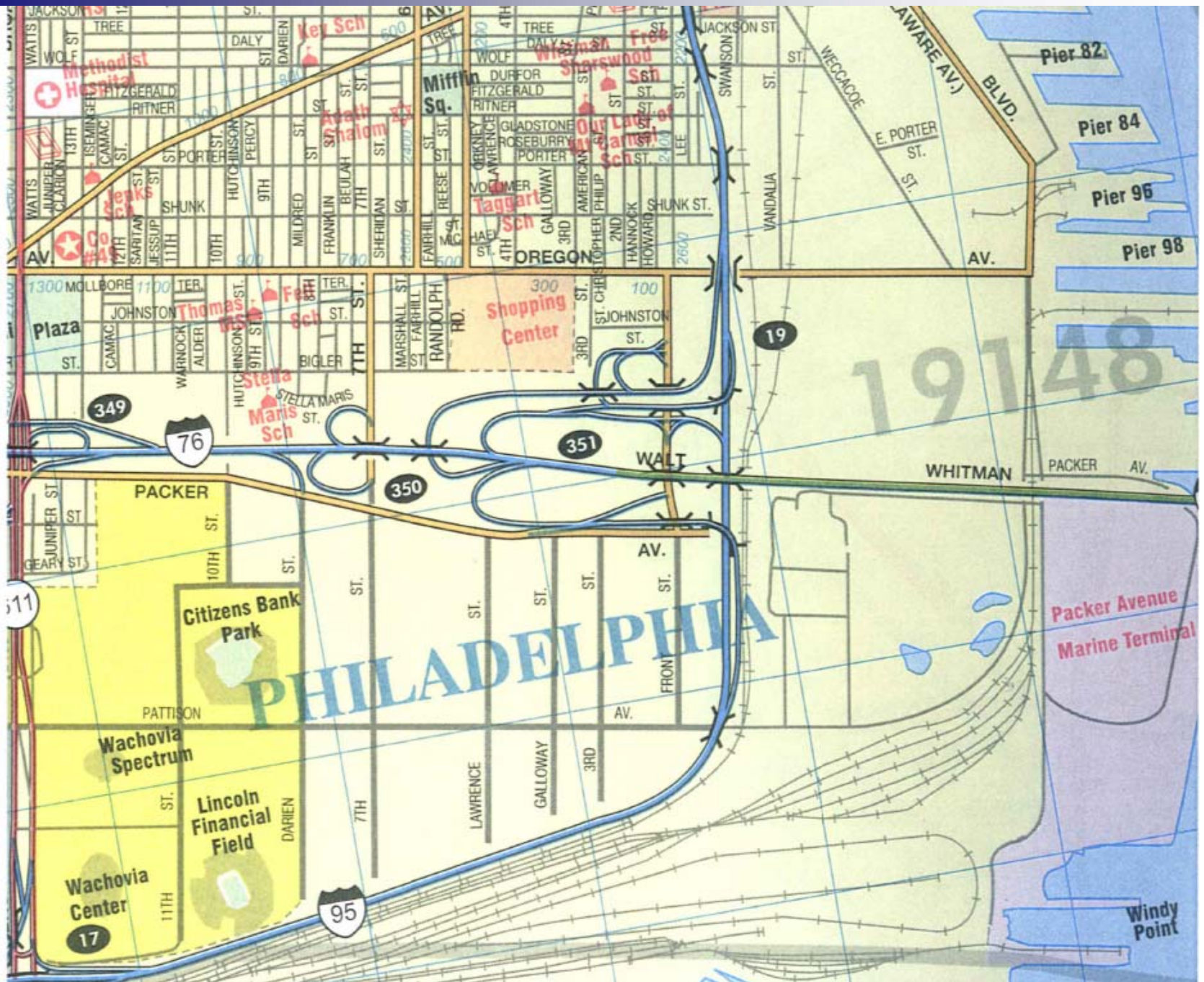
"That guy can drink anything—he's from Philadelphia!"

# Defining “Community”

- Environmental
- Government
- Labor
- Port/Marine
- Private Industry
- Residential
- Other...







# Framing the Project

- Marking your territory
- Stating the goal
- Tailored messaging



# Balancing Act

- To the residential community:  
“Ports are dirty”
- To the port community:  
“Let’s be friends”





# Port equipment



Source: Philadelphia Regional Port Authority



# Choosing “Stakeholders”

## ■ Usual players

- ☐ Existing relationships
- ☐ Environmentalists
- ☐ Government officials

## ■ Not-so-usual players

- ☐ Port operators
- ☐ Southeast Philadelphia residents
- ☐ Others – keep it fresh!





# Your agenda vs. Their agenda

- Find overlap
- Timing is everything
- Choose your battles wisely
- Don't get discouraged



# Maintaining Relationships

- Short, frequent contact
- Make them seem important
- When in Rome...



# Contact Information

Sean Jacobs

Clean Air Council

215.567.4004 ext 102

[sjacobs@cleanair.org](mailto:sjacobs@cleanair.org)

[www.cleanair.org](http://www.cleanair.org)

THANK YOU!

